

SWOBODA RESEARCH CENTRE

Credit Union Conference 20th May 2022: The Green Lending Opportunity

- 10.00 **Welcome, introductions and objectives**, Dr Paul A. Jones, Swoboda Research Centre and Liverpool John Moores University
- 10.15 **Keynotes: Setting the Context**
- **What is the challenge?** Josephine Maguire, Sustainable Energy Authority of Ireland (SEAI)
 - **Reimagining the Credit Union Purpose in the 21st Century**, Billy Doyle, Dundalk Credit Union
- 10.50 **A Strategic Approach to Green Lending**
- **Galvanising the Community**, David McDonnell, Naomh Breandán CU
 - **A GB Perspective**, Catherine Davenport, Capital Credit Union (Scotland)
- Followed by panel Q&A, facilitated by Paul Jones
- 11.30 **Making It Work: Individuals and Households**, structured small group discussion
What is being offered? Where are the gaps? What more could we do?
- 12.00 **The Credit Union Contribution**, Minister of State Seán Fleming
Observations from the Minister of State for Credit Unions
- 12.15 **Lunch**
- 1.00 **Approaching Green Lending to Business**
- **Greenify**, Finbarr O'Shea, Bantry CU and Cultivate
 - **Opportunities from Fintech**, Andrea Reynolds, Swoop
 - **Wholesale opportunities**, Seán Farrell, SBCI
- Followed by panel Q&A, facilitated by Dr Paul Jones
- 2.00 **Making It Work: Business**, structured small group discussion
How could credit unions serve business more effectively with green finance?
- 2.30 **Role Models**, Terri Mickelsen, Clean Energy Credit Union, USA; Alison Coates, Vancity Credit Union, Canada
Striking examples of credit unions with a sustainability strategy. Followed by Q&A
- 3.15 **Closing remarks**, Dr Paul Jones

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Swoboda would like to thank its Corporate Members for their support:



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The agenda is subject to change. Correct as at 13/05/2022